





We are PSí Hubík, a Czech company specialising, since 1990, in the production of motorcycle clothing.

From our very beginning we have followed the path of producing our own goods and intensive in house development, drawing heavily from experience in the racing world. Our suits, and clothing, can be seen on riders in World Championship GP, SBK, Supermoto, DAKAR Rally, and adventure travellers.

Our goal was, is and always shall be to deliver maximum comfort and safety to every one of our customers. To this end we offer the same service to a novice biker, as to a World Championship rider. This means the same quality, individual options, and after-sales service can be yours too. To achieve optimum safety, we recommend to all riders "the ideal size" of clothing which thanks to our inhouse expertise and production can be guaranteed to everyone.



# At PSí we are proud to have been supporting riders in the prestigious Dakar Rally for the last 20 years.

By having our own production plant, where we have specialised since 1990 in the manufacture of motorcycle clothing, we are sought out by many customers who need "something extra" and believe that we can meet their requirements. This is also the case with the Dakar riders. Their requirements are very high. The entire race takes place in the most demanding climatic conditions, over extremely difficult terrain. Just as they need the best in technology, team and physical condition so they demand the same for the security and comfort in what they wear.

Each rider often has their own, individual needs and desires based on their rally experience, which can then be implemented and made available to all. For example David Pabiška came up with the idea of a dedicated pocket for the rally time card.

Ivo Kaštan was the first rider to wear a full PSí textile suit.





# Miloš Sochor

A real enthusiast and lover of motorcycles in all their forms. An every day, rider to be found on the saddle of a bike. Aside from loved ones he especially enjoys coffee, enduros in Romania, taking curves in the Alps (before a good ,Gasthaus' breakfast), the Brno Masaryk race track, fast cars, ice hockey, cutting stuff up with a chain saw and driving tractors! Oh yes, and of course filming MotoGP content as well as constantly coming up with new business opportunities.







# Made In The Czech Republic

Dakar rally competitors clothing is designed, and manufactured, in our Czech Republic production plant, to provide protection, comfort and functionality in extreme desert environments and terrain conditions...

An important part of our product quality production is based on collaboration with the riders themselves. Receiving feedback and involving the rally competitors in the development of the product itself, is the best way to achieve optimal, high quality, but above all safe riding clothing..



# CUSTOM SET DETAILS





# Accessories

A range of accessories, to complement the textile set, from functional underwear to sophisticated Airbag systems are available for purchase.



Alpinestars offroad airbag jacket, available for separate purchase





Functional underwear
with possibility of customised design



**Jersey** matched to jacket colour



CamelBag approx. 3 litre capacity



**Airbag system** off-road airbag system from Aplinestars

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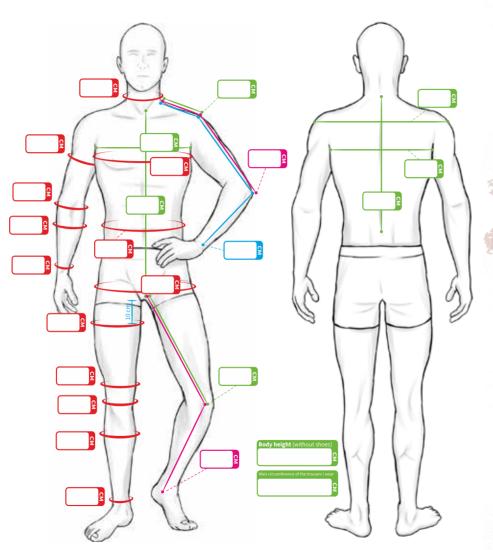


### Measurements

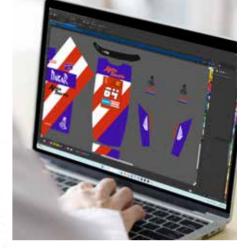
The customer is measured to our needs with all values, and other required data, recorded.

If the customer normally rides with an orthosis, such as a brace, then measurements should be taken with it in place.

This method provides for the optimum in comfort and convenience, but most importantly, maximum safety.







### Design

We primarily work based off pre-prepared designs, thanks to which we are able to create a variant, in the quickest possible time. We can adopt to chosen colours and cater to, personal, design ideas provided by the individual.

We have our own graphic studio, and as such, are able to create complete designs according to the customers specific requirements and wishes.

It is important to note, however, that individual clothing designs require additional times. It is thus a good idea to start planning, and ordering, such goods with sufficient advance notice.



### Order process

The process for ordering a textile set requires several steps:

- · Contact and consultation with our specialist sales partner
- Design and approval of items, to meet all requirements
- Measurement of the customers body according to our requirements
- Production of the actual items

### **Order Handover**

If at all possible it best preferred to have the handover at one of our specialist stores. It is at this moment where we can make sure that everything is fine, fits as it should and the customer can leave satisfied.

If it is not possible for personal handover, then courier delivery is available.

### SALE

Licensed competitors, or those with documented evidence of race registration may qualify for -15% discount.



# PSÍ STOR Dolní 23 763 62 Tlumačov Czech Republic

OPENING HOURS

Monday - Friday 9:00 - 18:00 9:00 - 15:00 Saturday Sunday and Public Holidays Closed



SALES CONTACT
Darina Zábranská darina.zabranska@psi.eu Tel.: + 420 577 929 751



